



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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February 5, 1966

## BRAZIL TAKES AIM AT US 'INFILTRATION'

By MICHAEL SIENIAWSKI  
*Chicago Daily News*

SAO PAULO — The Brazilian Press has just unleashed a full broadside attack on alleged American infiltration into Brazilian newspapers, magazines, radio and television.

Practically all newspapers have been devoting front page articles and editorials to the suddenly-discovered menace that Brazilian public opinion is in danger of being swayed by sinister forces emanating from the States.

In *Cruzeiro*, Brazil's most widely circulated weekly magazine, in its editorial entitled "Gangsters have no Country", with a photo of Al Capone alongside, went so far as to accuse "powerful US business interests of using gangster methods in assaulting Brazilian publications, radio and television."

All this furor has its origin in the fact that the Brazilian Constitution and existing laws forbid foreign control or interference in all forms of news dissemination.

Under such concerted drive by its press, the Brazilian Government has just appointed a special three-men commission, representing the National Security Council, Ministry of Justice and the Central Bank, to investigate the accusations and make recommendations in the next 60 to 90 days.

But why this sudden hullabaloo over something that was going on for some time and who are the culprits?

It all started last year in a personal feud between Carlos Lacerda, then governor of Guanabara State (Rio) and presidential candidate, himself an experienced journalist, and Roberto

(Continued on page 4)



Kupferman (left) and Lehman sit for a TV interview in the Bistro Room.

## LEHMAN-KUPFERMAN BATTLE: PART OF SOMETHING BIGGER

By ED EDWIN

The largest turnout of reporters for an OPC newsmaker meal in recent memory occurred for contenders for a vacant congressional seat.

Manhattan's 17th, commonly known as the "silk-stockings district" because of its shape and affluence, inherently merits no such attention. It became well known because its recent occupant was John V. Lindsay, but fame moved on with the personality. Nor could news concentration result from a raging debate. While contenders in the Feb. 8 special election shape emphasizes somewhat differently on issues, essentially they project as tweedle-dum and tweedle-dee. And neither is a celebrity.

More specifically, no less than four OPC tables burgeoned with reporters listening to Ted Kupferman, a Republican Councilman; and Orin Lehman, a

Democratic executor of important missions.

Unless verbal stilettoes thrust with velvet-glove gentility make news — a dubious proposition — then the Kupferman-Lehman appearance hardly was a show. In fact, the two adversaries are personally so friendly that an observer strongly suspects each of wincing ever so slightly when he must, under rules of the game, chide his opponent. Yet pencil and electronic reporters held them in the Club for nearly two hours after formal adjournment to probe the story.

So what then is the magnet?

Kupferman and Lehman embody, in this congressional contest, grander power struggles. At short-term stake is partisan control of New York State, and longer-term perhaps, the nation.

(Continued on page 4)



# OPC Background Tours

## LEAVE NEW YORK MAY 12, 1966 (THURSDAY)

### WITH PAN AM OR TWA

Choice of seven tours; 20 persons, members and families counted, completes any group, the more the merrier • Midwest, west coast and overseas members may join up with any New York group at pro-rated costs • Three payment plans: cash, credit card or time (10% down, 2 years) • Two tax write-offs: working time on government-arranged briefings in every country; interest charges on time payments • One inclusive ticket covers all air tourist travel, first class hotels including breakfast, airport limousines, first class train or motorcoach where applicable and some meals on certain occasions. Hotels are two to a room, but singles are available • Plenty of background and some free time for fun, too • No OPC registration fee: deposit required on application for tickets. All fares quoted are lower tour fares, effective after Feb. 10, 1966, subject to government approval.

APPLICATIONS CLOSE FEBRUARY 12, 1966

**1** THE EUROPEAN AMBASSADOR  
21 Days - London, Paris, Geneva, Venice, Florence, Rome, Madrid, Lisbon - \$761.30 (Private room add \$88)

**2** THE HOLY LAND TOUR  
21 Days - Cairo, Luxor, Edfu, (by 1st Class Steamer) Komobo, Aswan, Jerusalem, Damascus, Beirut, Nicosia - \$925 (Private rooms on request)

**3** AROUND THE ORIENT  
22 Days - Los Angeles, Manila, Singapore, Bangkok, Hong Kong, Osaka, Nara, Kyoto, Miyanoshiba, Kamakura, Tokyo, Honolulu, San Francisco - \$1,564 (Private room add \$79)

**4** THE LATIN BEAT  
21 Days - Lima, Cuzco, Santiago, Buenos Aires, Montevideo, Sao Paulo, Rio, Brasilia - \$889.75 (Private room add \$82)

**5** CENTRAL EUROPE/BEHIND THE IRON CURTAIN  
22 Days - Rome, Dubrovnik, Belgrade, Sofia, Varna, Bucharest, Constanza, Mamaia, Budapest, Vienna, Prague - \$760.15 (Private room add \$39)

**6** WESTWARD HO - AROUND THE WORLD  
30 Days - San Francisco, Honolulu, Tokyo, Hong Kong, Singapore, Bangkok, New Delhi, Bombay, Rome, Berlin, Paris, London - \$1,965.25 (Private room add \$129)

**7** EASTWARD HO - AROUND THE WORLD  
31 Days - London, Paris, Berlin, Rome, Bombay, New Delhi, Bangkok, Singapore, Hong Kong, Tokyo, Honolulu, San Francisco - \$1,850.25 (Private room add \$129)

Memo To The President  
OPC Tours  
54 West 40th Street  
New York, N.Y. 10018

I am interested in tour number\_\_\_\_\_, I understand there is no registration obligation to the OPC but a deposit is required when I order tickets.

I will pay cash\_\_\_\_credit card\_\_\_\_on time\_\_\_\_ (check one)

I am a member of the Club and wish to take my \_\_\_\_\_ (wife or children, specify)

I UNDERSTAND IT REQUIRES 20 MEMBERS BY THE DEADLINE TO MAKE A TOUR POSSIBLE AND EACH HAS AN INDIVIDUAL CONTRACT FOR THE TOUR CHOSEN AND THE OPC IS UNDER NO OBLIGATIONS WHATEVER TO ME OR MY FAMILY.

SINCE EACH TOUR MAY BE ASKED TO CHOOSE A TRAVELLING CHAIRMAN OF THE GROUP, I WILL \_\_\_\_\_

WOULD RATHER NOT\_\_\_\_SERVE (check one).

Please send detailed plan numbered to:

For future reference, I would like to go \_\_\_\_\_

and spend \$\_\_\_\_\_.

\_\_\_\_\_ print full name

\_\_\_\_\_ regular signature

\_\_\_\_\_ home or office address



## OBITUARIES

**Mrs. Luter Dead**

Mary Jane Luter, wife of OPC Past President *John Luter*, died in New York Jan. 26 of a cerebral hemorrhage. She was 44.



Mary Jane Luter

Mrs. Luter was a former model for the John Powers and Eileen Ford Agencies, making cover appearances on such publications as *Vogue* and *Harper's Bazaar*. She understudied Margaret Sullavan in "The Voice of the Turtle" during the 1940's during a brief career as an actress. She and Luter were married in Paris in 1948.

Besides her husband, survivors include a daughter, Linda, and her mother, Mrs. Mary Hickey of Yonkers.

**MURKLAND DIES IN N.CAROLINA FIRE**

Harry B. Murkland, former hemisphere editor for *Newsweek*, died Jan. 26 in a fire at his room at a convalescent home in Chapel Hill, N.C.

Murkland, 64, had retired from the magazine in 1963 and moved to Chapel Hill last spring. He had suffered a series of heart attacks since 1961.

He joined *Newsweek* in 1944 as Pan American editor, later adding Canada to his territory as Hemisphere Affairs editor, which included 20 Latin American countries and assorted islands of the West Indies. In 1953, Murkland won the Christopher Award for an article on the anti-Communist campaign of the market women of Guatemala City.

He is survived by his wife, *Lois R. Pearson*, former free lance photographer and *Newsweek* staffer.

**LEON J. BLUMBERG**

Leon J. Blumberg, former publicity man for several film companies and actors, died in New York Jan. 29 after a heart attack. He was 65.

Blumberg, who had been an advertising salesman for *The New York Herald Tribune* since 1957, worked for Warner Brothers and served as press agent for film stars, including Jean Harlow, Humphrey Bogart and Errol Flynn. He was one of the first publicity men to send stars on whistlestop tours with their films and to tie in commercial products with film productions.

Surviving are his widow, Hanna, and two sons, David and Edward (Lee Hanna, CBS, and Edward Hanna, author).

**NEW YORK SCENE**

Tues., Feb. 8 - "Night in Jamaica" Regional Dinner. Cocktails 6:30 p.m., dinner, 7:30 p.m. \$5.

\* \* \*

**Sukarno's Ghostwriter**

Wed., Feb. 9 - Luncheon with Cindy Adams, author of "Sukarno". 12:30 p.m.

Indonesia's President Sukarno may not care much for American newsmen, all of whom he recently expelled, but for Cindy Adams he has no such prejudices. Mrs. Adams is the pretty former actress and model whom the recently-embattled Sukarno chose to put together an "as-told-to" autobiography. She had interviewed him in 1961 when she was accompanying her husband, comedian Joey Adams, on the first Cultural Exchange Unit tour to Southeast Asia.

*Sukarno, An Autobiography* is the resulting Life and Times epic which covers his career as revolutionary prisoner, Japanese collaborator and leader of his country. Mrs. Adams, who writes columns and features for NANA and also functions as a fashion show commentator, spent a total of 11 months interviewing and researching Sukarno's story. She'll be able to reveal to luncheon guests this week some sidelights and insights to this often puzzling and controversial figure.



\* \* \*

**Higgins Tribute**

Thurs., Feb. 10 - Memorial Dedication for Marguerite Higgins, correspondent who died as result of jungle disease picked up in Viet Nam. 12:30 p.m.

Life editor Carl Mydans and OPC Board Member *Ansel Talbert* are among the speakers who will talk about Miss Higgins, who becomes the 102nd correspondent to be honored on the OPC's Memorial Wall.

\* \* \*

**Story of Israel**

Tues., Feb. 15 - Screening of "Israel" documentary on history of the Jews, from the time of Abraham to the building of present-day Israel. Israeli Consul General Michael Arnon is guest. 8 p.m.

This 30-minute film documentary on the history of the Jews and the establishment of modern Israel includes an animated ancient history, newsreel clips from the eventful 1900-1948 period, and fresh coverage of Israel today.

Israel Consul General Michael Arnon will be guest at this special Club screening. "Israel" has been produced by *Julien Bryan* and The International Film Foundation.

\* \* \*

Tues., March 15 - Music Night, with Soprano *Adrian Copeland*, accompanied by *Sam Morgenstern*. 8:30 p.m.

\* \* \*

The Happy Hour takes place from 5:30 to 6:30 p.m. Wednesdays in the OPC Grill, with bar-brand drinks going for 50 cents each. Dinner afterwards in the Dining Room costs \$3.95 and includes a complimentary glass of wine.

\* \* \*

All reservations not cancelled 24 hours in advance will be charged to members' accounts.



# LEHMAN- KUPFERMAN RACE SIGN OF GRANDER PO

(Continued from page 1)

Kupferman is unabashedly John Lindsay's man. Time and again, he stressed his adherence to Lindsayite independence. Quickly he moved to quash the argument that he, Kupferman, was badly needed as a Republican in the overwhelmingly Democratic City Council. His "independent voice" is no longer so useful in the Council, he argued, now that Lindsayite fusioners manage the government. What Lindsay needs, Kupferman insisted, is a Congressman on The Hill who can labor for Federal monies needed to renew New York City.

"There is the necessity to do Lindsay's job in Congress," he said, because many city problems are truly national problems, such as "polluted air coming in from New Jersey."

Lehman leaned less heavily on other names, although he occasionally remarked that of Lyndon Johnson and once that of Hubert Humphrey. But Lehman is the disguised Johnson-Humphrey-Kennedy man.

This joint backing may come as a surprise to those holding the view that Johnson, Humphrey, and Robert Kennedy are either at, or would like to be at, each other's political jugulars — especially Johnson and Kennedy. But

their mutual Democratic interest in containing a potential Lindsay national Republican drive places them on a non-competitive course in this first political testing in New York since the Lindsay triumph. Its results could measure the capabilities of significant Democrats and the significant Lindsay to transfer their appeals.

So this is why national as well as parochial news focus has pulled down sharply on the Kupferman-Lehman race.

On issues, both nominees envision a city physically renewed, atmospherically healthy, and recreationally attractive. Pledges to procure Federal funds came from both. Kupferman emphasized interest in "clean air" legislation. Lehman pledged to work for formation of an urban bloc, analogous to the farm bloc, in the House.

Both candidates sought affinity of the audience by noting their past media labors. Kupferman remarked how, as a lawyer, he had done work for NBC and for authors and artists. He pledged an updating of the copyright law, which was legislated when outlets such as closed-circuit television were nonexistent. Lehman told of his one-time upstate newspaper and television operations. He lamented that his desires to write incisive editorials were frustrated

by demands of the printing shops and circulation.

Some needling came from Kupferman, who noted that he never prepared texts for reporters. He said they should do their own work, but he gave them ball-point pencils before his talk to make certain that they were tooled. Lehman distributed an advance text, from which he read. Kupferman had suggested that some unnamed politicians really lacked insights into problems treated in texts written by others. Lehman countered by responding, extemporaneously and often in considerable detail, to nearly every question asked. In answer to a query, both candidates promised to fight against "controlled news" in Washington.

For ulterior reason, Kupferman bore down hard on the 12-year record of ex-Mayor Robert Wagner. "Bob Wagner," the Councilman said, "was a nice fellow with a good name", but "nothing happened" inside his administration. Lehman, a nephew of the politically revered Herbert Lehman, chose the tactic of ignoring the implication. Earlier, he had listed his achievements, including issuance of an economic advisory report critical of the retaining governmental agency. His stratagem was to show that he has been his

## US 'INFILTRATORS' (Continued from page 1)

Marinho, owner of *Globo*, one of Rio's principal afternoon newspapers and TV stations, who refused to support Lacerda's political aspirations. Lacerda then publicly denounced Marinho of receiving financial help from *Time-Life*.

This cry of save us from "the big bad wolf in *Time-Life* disguise" was taken up in the last few weeks by João Calmon, a well known newsman and federal deputy who has always been closely associated with Assis Chateaubriand's *Diários Associados*, the country's leading newspaper, radio and TV chain which also controls the previously mentioned *Cruzeiro*. In long TV and newspaper exposes, João Calmon has cited the following foreign penetrations, all by Americans:

1. *Reader's Digest*, which prints its Portuguese edition in Rio. It has been circulating in Brazil for the past 24 years. He defends *Reader's Digest*, however, because it simply reprints general interest stories without ever expressing its own opinion on Brazil.
2. Brazilian edition of *Vision*, a weekly newsmagazine in Portuguese, devoted mostly to Brazilian events. According to Calmon, *Vision* lost \$5 million in the first 5 years until it hit on the ingenious

scheme of also publishing, and distributing free to carefully selected Brazilian professional groups, of high-grade specialized magazines in the fields of industry, administration, construction and agriculture. These publications have attracted such lucrative advertising that US stockholders of *Vision*, in addition to handsome profits, have been covering the losses of *Vision's* Spanish editions with Brazilian revenues.

3. *Time-Life* group, besides its affiliation with *TV Globo* (which is admitted by both parties), is reported by Calmon to have an interest in *Editôra Abril*, which publishes 19 publications, with the twentieth to be launched briefly. Although many of these publications are nothing but picture magazines for children, they include *Claudia*, a sleek fashion and story monthly which is in competition with *Cruzeiro*. Calmon makes his joint ownership deduction on the rather dubious ground that *Editorial Abril* of Argentina, founded by the brother of Victor Civita who heads the Brazilian operations, reveals on the cover of its magazine *Panorama* the combined names of *Abril* and *Time-Life*.
4. Finally, Calmon claims that World Education and Missionary Foundation

of Louisiana, presided by Alton Howard, has recently acquired 27 stations of Radio Piratininga of São Paulo.

It's obvious, of course, that a large segment of the Brazilian press has joined the fight in the desire to eliminate outright American competition, as in case of *Vision*, or to curb their own Brazilian competitors who are benefiting from cooperation with Americans, as in case of *Globo*. Already several Brazilian newspapers are mud slinging at each other. Many of the deals between Brazilians and Americans have been duly registered with Brazilian Government authorities and in no instance do American nationals form active part of administrative or operational staffs in Brazil.

What constitutes foreign intervention in shaping public opinion? What are the opinion-molding mediums? Where do general fiction magazines or children's bang-bang and comic picture publications stand? What about foreign advertising agencies? Is purely technical or financial foreign participation always harmful? These and other questions will have to be solved by the Brazilian Government. There is fear that more might be lost than gained.



## WORLD-WIDE TICKER

Edited by JERRY KRISKA

own man.

While neither contender mentioned Viet Nam in his presentation, most of the question period was consumed by that subject. (Both nominees initially had concentrated on Federal appropriations, for which the House has extraordinary constitutional obligation; the Senate, for which they are not running, has the extraordinary responsibility for diplomatic conduct.)

Kupferman viewed it as "a grievous mistake to take a stand as we did" in Viet Nam. But he opposed withdrawal now and favored fulfillment of American commitments. "The logical place" for resolution of the conflict, he said, is in the United Nations.

Lehman believed that "there is no question but that the Viet Nam war will take money or attention away from domestic reforms." He recalled that Presidents Eisenhower and Kennedy had made commitments in Viet Nam prior to those of Johnson. He favored a continuing bombing pause "except under extraordinary conditions."

Kupferman moved to erode Lehman's reform Democratic image (the 17th is a reform stronghold) by observing Lehman's support last fall for the "Democratic machine" mayoral candidate, Abe Beame. (Lehman lost the City Comroller nomination by a whisker on the anti-Beame slate in the primary. Although he polled substantially more heavily than the rest of his ticket, he failed to overcome a coattail factor.) Lehman argued that only after Beame came out in favor of certain reforms, he endorsed him.

Not appearing was a minor-party candidate, who, however, could determine a close outcome. Jeffrey St. John, a youthful Conservative, campaigns on a Buckleyite platform. One question is whether he will cut more into traditional Republicans or Democrats. In the recent mayoral race, William F. Buckley, Jr., entered to defeat Lindsay but cut more into non-liberal Democratic than Republican strength.

A further complicating factor is Liberal Party neutrality. It, too, in a close race can be crucial, as it was by giving its mayoral nomination to Lindsay. Liberals have nominated Kupferman for City Council, but this year decided either he or Lehman is acceptable as Congressman.

Will Yolen presided at the OPC lunch, and James Sheldon moderated questions.

## BANGKOK..from MURRAY FROMSON

Photographer Merle Severn and your correspondent, both CBS News, flew the Ho Chi Minh Trail on bombing mission with Laotian Air Force. The T-28 was not nearly as comfortable as a T-bird. Ed Neilan, Copley News Service, and I were only American reporters who got into Cambodia and were able to talk to the two GI's recently released by the Viet Cong.

Your correspondent is, by the way, replacing Bernard Kalb as Southeast Asia correspondent. CBS joins Time and US News & World Report with staffers in Bangkok. Louis Kraar moved from New Delhi last summer for Time, along with Sol Sanders of USNWRA.

Wade Bingham flew to Thailand to film a segment that will be part of hour-long CBS News special in color "The American Image." It will be seen March 8 . . . Lou Cioffi, ABC; Charles Kuralt, CBS, and Sander Vanocur, NBC, stopped off here enroute to Vietnam . . . Bob Hewett, Minneapolis Trib, also checked in for swing through Northeast Thailand, where there are reports of growing Communist subversion along Laos border.

## WASHINGTON....

from JESSIE STEARNS

Windsor P. Booth, National Geographic Mag, won contested presidential election of National Press Club. He beat Ralph de Toledano, King Features columnist. Booth succeeds William

Blair, NY Times. Other officers elected for '66: L. David LeRoy, US News & World Report, vice-president; Neil R. Regeimbal, Chilton Publications, secretary; Donald R. Larrabee, Griffen-Larrabee News Bureau, treasurer; Vernon Louviers, F-D-C- Reports, financial secretary.

Grant Gillman, UPI, and Michael Hudoba, Sports Afield, were elected for three-year terms on board of governors, and Tony Sylvester, WTOP, to fill out one-year term.

Ruth Dowling Wehle completed tour of duty as liaison officer, US Army Personnel & Research Assessment Group. She is a community relations officer with Office of International Training of the Agency for International Development.

Henry Burroughs, AP, and Murray Alvey, ABC-TV, were named to executive board of White House News Photographers. Elected for 1966 were: Maurice Johnson, UPI, president; Charles E. Shutt, Telenews, vice-president; C. Ed Alley, UPI, secretary, and Byron Rollins, AP, treasurer.

Washington Journalism Center was incorporated. Its aims: to further education of news reporters, study the profession, and tell the public its conclusions. A pilot operation with 10 fellowships, probably beginning next fall, of \$2,000 to \$12,500 will offer graduate study to working journalists as well as students and teachers in the field. Ray E. Hiebert is acting director.

## CONCERT DRAWS HIGH-LEVEL MUSICAL PERSONALITIES

By HERBERT KUPFERBERG

One of the largest and most distinguished musical audiences in the Club's history attended the Jan. 26 concert by the Metropolitan Opera Studio. A high-level delegation from the Met, including President Anthony Bliss and General Manager Rudolf Bing, were in the audience, along with such famous singers as soprano Licia Albanese. Club members unfortunately were in the minority in the jam-packed tenth-floor lounge. Those who did attend heard an unusual and delightful concert.

The evening's program was devoted to "Vocal Chamber Music" and featured four excellent young singers attached to the Met Opera Studio — Lilian Sukis, soprano; Corinne Curry, mezzo-soprano; Leo Goeke, tenor; and David Clatworthy, baritone. They sang vocal duets, trios


and quartets by Haydn, Schumann, Brahms and Rossini — a type of music which is seldom performed nowadays, but sounds all the fresher and more enchanting when it is. A highlight of the program was a performance of Three Slavonic Dances by Dvorak, in their original piano-four-hands version, by George Schick and John Ryan of the Met's conductorial staff.

During the intermission Mr. Bliss, who was making his first visit to the Club, admired the acoustics and appearance of the lounge, and said the concert had the atmosphere of an elegant private concert in a mansion of the past.

Two nights after their OPC appearance, the Met Studio artists repeated the program before a special audience at the Library of Congress in Washington.

Jack Frummer, Music Committee Chairman, presided.





# THE OVERSEAS PRESS BULLETIN

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Managing Editor: Sibby Christensen

For advertising information, contact Murray Martin at (212) LE 5-8493, or the advertising representative, J. D. Barnes Org., Inc., 155 West 46th St., NYC, CI 6-4918.

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## Membership

### NEW MEMBERS ACTIVE

Edward S. Behr - Correspondent, Newsweek, Paris, France.

Joel Blocker - Chief of Bureau, Newsweek, Paris, France.

Harold E. Clancy - Asst. Publisher, Exec. Vice President, The Boston Herald Traveler Corporation.

John Breed Dolan - Photographer, N.Y. Journal-American, New York, N.Y.

Ron Nessen - Correspondent, NBC, Saigon, South Viet Nam.

Dennis Foster Redmont - Correspondent, Associated Press, Lisbon, Portugal.

Alan Robert Schaertel - Special Events Editor, Radio Free Europe, Munich, Germany.

### ASSOCIATE

Dan Berger - Copy Editor, N.Y. Herald Tribune, New York, N.Y.

Robert F. Blake - Dir. of Public Info., Westinghouse Broadcasting Co., New York, New York; (F) The New Yorker, Stars & Stripes.

Werner N. Brandis - Managing Editor, International Trade Review, New York, N.Y.

Robert D. Kivelson - Writer, Westinghouse Broadcasting, WINS Radio, New York, N.Y.

Ruth Sheldon Knowles - Freelance, New York, N.Y.

Bahija Lovejoy - Teacher, Piscataway Board of Education, New Jersey; (F) Freelance.

## Letters

### 'PRO' ARGUMENTS . . .

In reply to *George Natanson's* letter opposing the admittance of USIA and Voice of America personnel as active members of the OPC, I would like to make a few observations.

George is certainly right when he says our purpose is to influence foreign public opinion to a particular point of view. We attempt to do this by providing local newspapers and radio listeners with the truth about the United States. In fact VOA has been criticized for being too objective when it has reported bad news occurring in the U.S. along with the good.

USIA personnel do serve as reporters and foreign correspondents while carrying out their duties overseas. I have written many stories and made quite a few broadcasts since I left the AP to work for USIA five years ago. VOA reporters are present at many major news events overseas, broadcasting from the spot and cabling feature stories to Washington. Similarly, USIA reporters frequently cover international conferences and other big stories abroad. For example in the past year I have filed stories or broadcast from Mexico City, the Dominican Republic and Pakistan in covering news events for USIA.

Lastly George points out that foreign press clubs overseas, such as the Foreign Correspondent Association in Mexico City, take their definition of a foreign correspondent from the OPC and might have to give information officers of all embassies active status should the OPC permit USIA and VOA officers to be active members. I might add that the Mexico City Foreign Correspondents Association already has a fairly loose definition of foreign correspondent. While I and other USIA personnel in Mexico City were granted only Associate member status, Tass and *Izvestia* "correspondents" carrying diplomatic passports had active status and three New

China News Agency "correspondents" were even admitted as active members. It was difficult to believe the NCNA needed three correspondents to cover Mexico when Mexico did not have diplomatic relations with Red China.

Brian Bell

Chief Information Officer  
USIA, Pakistan

### . . . FOR USIA NEWSMEN

As an employee of USIA and a member of the OPC, I feel that I should say a word in answer to *George Natanson's* recent letter in the *Bulletin*. It's taken a good many years to establish VOA's reputation for accurate and unbiased news. We seem to have been pretty successful among overseas people who listen to it. I'm talking now about our news broadcasts - not commentaries or news analyses, which are the radio equivalent of an editorial page.

The trouble with Mr. Natanson's argument is that he fails to make the distinction between officers of the USIA in Washington and overseas and the corps of correspondents who work for VOA news in almost a dozen domestic and foreign bureaus, including the men who cover the troops in the field in Viet Nam. The issue here involves correspondents, not librarians or information officers.

The correspondents that the Voice of America has in Paris, London, Munich, Athens, Cairo, New Delhi, Nairobi, Lagos and other places including New York, are filing copy, in their capacity as correspondents, with the same standards of accuracy and objectivity that are required from any good newsman anywhere. They are as fallible as the next man but it's not from want of trying.

Mr. Natanson says: "If I am not mistaken, their sole purpose is to influence the foreign press and public opinion to a particular point of view." So far as our VOA correspondents and our news operation are concerned, Mr. Natanson is indeed mistaken.

Ed Goldberger

New York Program Center  
Voice of America

### FEBRUARY SCHEDULE

The Club's dining room will be closed next Friday, Feb. 11, and the entire Club will close Feb. 22.

Deadline for the Feb. 26 *Bulletin* is noon Monday, Feb. 21.



## Placement

### New York City:

A-497-Wanted PR writer capable of developing articles and brochures for medical foundation, and program and execute public education campaign. Experience in research/writing in health or medical science area required. Salary 15M/18M, depending on experience.

A-496-Wanted experienced newsman for PR Dept. of major industrial corporation with headquarters in Manhattan. Age to 38. Business/financial news background and some industry experience desirable. Salary to 14M.

A-495-Wanted PR assistant for large non-profit organization in NYC. Full responsibility for established monthly publication, other related duties. Medical and/or hospital experience req'd. Salary about 10M.

A-492-Wanted capable PR man to do contact work and promotion for chemical account, selling products to food and packaging industry. Produce and place feature articles in trade magazines. Promotion work includes technical bulletins, flip charts, slides, presentations. Ingenuity and creative flair to work with marketing manager. Salary 12M.

A-491-Wanted assistant account executive. Financial stockholder background, plus security analyst. About 35 years old. Salary 15M.

A-490-Wanted publications dept. aide for blue-chip corporation to work on internal/external publications, annual report, news releases. Salary 9M.

A-489-Wanted writer. Established design group requires continuing services of experienced writer to prepare top-level executive speeches for audio-visual presentations. Salary open.

### Mid-Atlantic

A-494-Wanted experienced newspaper editor to handle women's dept. desk at night. Must be grade-A in all skills. Please submit resume.

### Michigan:

A-493-Wanted general assistant to PR Director Int'l Dept. major pharmaceutical firm, to research and write articles, bios, releases for foreign media. Also materials for employee-orientation programs. Able to handle foreign visitors, attend industry-wide committee meetings, supervise photo library. Some overseas assignments possible. Knowledge of industry and Spanish/French helpful but not mandatory; must be willing to relocate in Michigan. Salary open. Please submit resume stating qualifications.

*Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.*

Let a veteran OPC-er book your

# TRAVEL

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# PEOPLE & PLACES

By BETTY ETTER

**ON THE GO:** Elaine Shepard back briefly after five months in Viet Nam to deliver the manuscript of a new novel with a Viet Nam background, which she plans to dedicate to **Dickey Chapelle**. She expects to return to Viet Nam, where she has also been filing reports for Mutual Broadcasting. . . . **Shirley Tucker Goldenberg** and husband off to Yucatan and Cozumel on a business-pleasure trip. She will research article assignments.

**CHECKING IN:** Warren Trabant from France.

**NEW POSTS:** Robert E. Mack, an editor and writer for NBC news since 1962. . . . **Robert Dallos**, formerly with the Wall Street Journal, has joined the NY Times as general assignment reporter. . . . **Bill Scott**, ex-Radio Press International, now with Straus Broadcasting Group. . . . **Joseph B. Scholnick** named director of American Express' new International Expositions—Expo 67 activity, with offices in New York, while he continues as president of Communications Workshop in Long Beach, Calif.

**ARTICLES:** Jean Baer's "When Is A Man Remarriagable?" cover-lined in February Cosmopolitan. . . . OPC bylines in February Reader's Digest: **Robert T. Elson**, **Clarence Hall** and **Lester Velie**. . . . **Ed Hymoff** in February Coronet with a piece about the Food and Drug Administration's effort to safeguard the health of the nation. . . . In the February issue of Boston Magazine, slick monthly of the Greater Boston Chamber of Commerce, **F. Peter Model's** study of "The Protracted Conflicts of Erich Leinsdorf," controversial Boston symphony conductor. . . . **Albert Axelbank** has a cover story on East Asia in a recent issue of New Republic. . . . Essay in Jan. 21 New Leader by **Hal Lehrman** predicting that half-forgotten Jacques Soustelle will be France's man of the future.

**BOOKS:** Phil Gustafson's newest book, "You and Your Teeth," in the spring catalog of Pocket Books — Washington Square Press. . . . **Juliet Lowell's** eleventh book, "Addled Ads and Typsy Typos," scheduled for fall. . . . New Year's gift to **Moritz Jagendorf** from his publishers, Vanguard Press: a handsome new edition of his most recent (31st) book, "The Ghost of Peg-Leg Peter and Other Folk Tales of Old New York."

**RADIO & TV:** Marguerite Cartwright on Sandy Lesberg's WOR show with Martin Luther King and the Ambassadors from Guinea and Tanzania, among others.

**HONORS:** Dorothy Omansky elected vice chairman of United Nations Assn. of New York. She's also vice chairman of New York State UNA. . . . **Beatrice Schapper** elected to the executive council of the Society of Magazine Writers. . . . **Ben Grauer** has received a "Humanities Award" from the NY State Veterans of Foreign Wars. . . . **Edward L. Bernays** elected a member of the executive committee of the Boston Arts Festival. . . . **Alice Rogers Hager** decorated with the Medal of Santos Dumont by the Brazilian Air Force. . . . **Sherman Stambaugh** appointed chairman of the Public Relations Committee of the National Foreign Trade Council.

**SPEAKERS:** Mary Hornaday addressed the Harrisburg (Pa.) Foreign Policy Association Jan. 27 on her recent Middle East visit, as part of the Association's "Great Decisions" program.

**BORN:** To Mr. and Mrs. Laurence J. Pett, their second daughter, Andrea Ilana, on Jan. 12 at Mount Sinai Hospital.

**COVER BOY:** Charles E. Rotkin has the February cover of Fortune, his third, and a full-page four-color lead on a story about the aluminum industry.

**COLUMNIST:** The Toronto Telegram has introduced a weekly NY column by its NY Bureau chief, called "Aaron Einfrank's New York." It's being syndicated throughout Canada by the paper's news service.



**RECOGNITION:** Theodore Kaghan (center), receives the Officer's Cross of the Order of Merit of Germany in recognition for his efforts in behalf of German-American understanding. German Consul General Klaus Curtius makes the presentation while Mrs. Kaghan watches. Kaghan has been active in German affairs since 1950, when he went to Germany as a member of the State Dept.'s information staff. He later was a New York Post correspondent in Germany, is now with Roy Blumenthal Associates.

## WE MISS YOU

Here are more members whose mail has been bouncing back to the Club; anyone knowing a current address for these people are asked to contact the OPC office.

Sherwood E. Dickerman  
Michael de Saint-Pol  
Robert F. Delaney  
Allan D. Familant  
Lem Jones  
Jorge Losada  
Jerry Quigg  
Joseph Morgan Ruffner  
Lewis B. Sebring  
Richard T. Sutcliffe

## W.R. GRUBB DIES

William Robert Grubb, an early member of the OPC, died Jan. 25 in Washington, D.C., after a heart attack. He was 50.

At the time of his death, Grubb was Special Assistant to Comptroller of the Currency, James J. Saxon. In that post he was responsible for public information activities of the Comptroller's office.

Grubb had been with the AP from 1942-48, at one time serving as news supervisor of the World Service in New York. Earlier, he had worked on daily newspapers in Buffalo, N.Y.; and Philadelphia and Bethlehem, Pa.

Surviving are his wife, Marion, two sons, Michael and Dennis, and a daughter, Marcia.